



工藤一郎国際特許事務所
Kudo & Associates



Strong Determination for Patent Acquisition

- ①Discovery of innovative pathways for patent acquisition
- ②Comprehensive analysis in response to rejections
- ③Thorough preparation to overcome rejections"



Understanding of Customers' Business Perspective

- ①Analytical skills for understanding customers' business
- ②Ability to grasp customers' position in the business landscape
- ③Consultation on intellectual property costs and other relevant matters as needed



Proposing Peripheral Ideas for the Commercialization of Inventions and Others

- ①Idea proposals to leverage inventions
- ②Proposal of strategies to prevent circumvention by competitors
- ③Advice for commercialization efforts
- ④Formulating negotiation strategies and sitting in on negotiations with third parties"



Providing Business Matching Opportunities among Clients

- ①Understanding customers' needs
- ②Grasping the business of all clients
- ③Accurate matching"

History

April 2000	Establishment of Kudo & Associates
June 2004	Commencement of intellectual property services for corporations
Aug. 2007	Development of Patent Evaluation Index (YK value)
Jan. 2009	Development of Patent Investment Index (YK3 value)
May 2009	Adoption of YKS Methodology in the Research Report on Industrial Technology Survey for FY 2008 by the Ministry of Economy, Trade and Industry, titled "Facilitating Fundraising through Technology Evaluation" and "Survey on Corporate Venturing"
Oct. 2011	Development of "QK value" (YK value divided by market capitalization) in collaboration with QUICK Corp.
Aug. 2012	Tokyo Stock Exchange publicly announces theme stocks selected using YK value as part of the Japan Economic Support Project
Apr. 2013	Publication of verification results using YKS methodology in the Bank of Japan's "Financial System Report"
May 2013	Development of "YKS Technology Industry Classification (YKS Classification)"
May 2014	Development of "YKS Index" for technology high-growth companies
Oct. 2015	Provision of "YKSMap," a patent strength industry map, through Nikkei Telecom by Nikkei Inc.
Apr. 2016	Establishment of YKS IP Evaluation,inc.
Nov. 2018	Development of Trademark Value Evaluation Index (TK value)



Director's Profile

Ichiro Kudo

(Patent Attorney with Specialized Litigation Representation Services)

1978 Graduated from Osaka Meisei High School

1984 Graduated from the Faculty of Engineering, Osaka University

1984 Joined NEC Kansai and was assigned to the Development and Research Department. Engaged in the development of thin-film magnetic heads, including:

(1)Development of high-performance magnetic material films for thin-film magnetic heads

(2)Magnetic circuit design of thin-film magnetic heads (3D magnetic field analysis using finite element method, mask design)

(3)Wafer process design

(4)Processing process design

(5)Product evaluation.

Afterwards, transferred to NEC Kansai Patent Center

Engaged in activities such as:

(1)Exercising patent rights, discovering infringement by other companies, and collecting evidence

(2) Handling applications, intermediate procedures, examinations, and filing objections

1996 Patent Attorney Registration (Registration Number: 10955)

1998 Worked in the Intellectual Property Department, External Affairs Division, at NEC Headquarters.

Involved in activities such as exercising patent rights, responding to infringement warnings from other companies, and conducting license negotiations.

Mainly specialized in the field of wireless communications, including transmission (SONET/SDH, etc.), switching (ATM, etc.), wireless communications, MPEG (video coding methods), defense agency-related matters, NASDA-related matters, ITS, car electronics, and other electronics devices related to IT.

2000 Establishment of Kudo & Associates

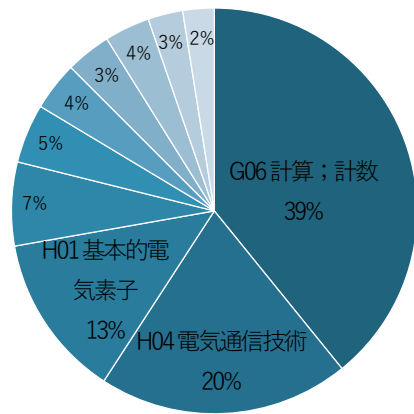
2004 The successful completion of the Specific Infringement Litigation Representation Examination (Passed in the First Term)."



The Application and Registration Information

Patents/Utility Models/Designs/Trademarks

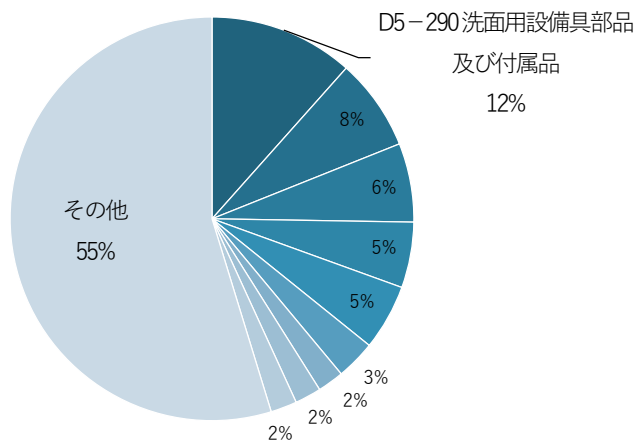
Our firm assists with domestic and international applications for patents, utility models, designs, and trademarks.



Patents/Utility Models

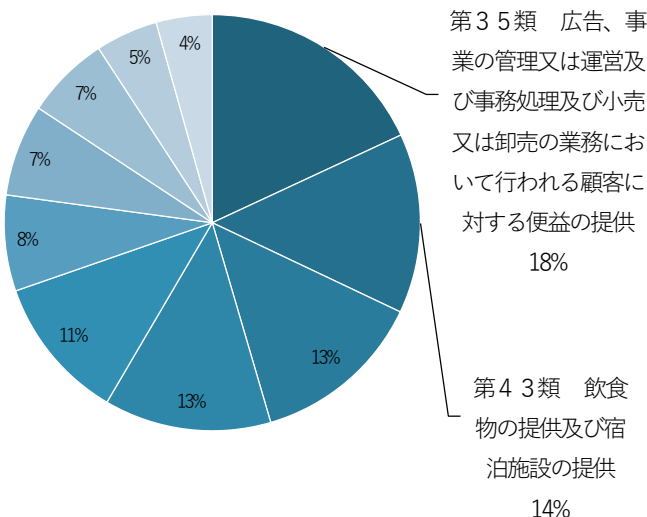
- G09 教育; 暗号方法; 表示; 広告; シール
- G11 情報記憶
- H03 基本電子回路
- G07 チェック装置
- H05 他に分類されない電気技術
- G08 信号
- B42 製本; アルバム; ファイル; 特殊印刷物

* Any legend not present on the pie chart is arranged in descending order of magnitude.



Designs

- B5-922 靴中敷き
- D5-69 住宅衛生設備室構成体
- L3-2010 組立て屋内設置室
- L3-2200 組立て物置
- D3-500 携帯用照明器具
- B5-910 履物部品
- C6-3110 調理用ナイフ
- D3-3320 電気スタンド



Trademarks

- 第9類 科学用、航海用、測量用、写真用、音響用、映像用、計量用、信号用、検査用、救命用、教育用等
- 第41類 教育、訓練、娯楽、スポーツ及び文化活動
- 第42類 科学技術又は産業に関する調査研究及び設計並びに電子計算機又はソフトウェアの設計及び開発
- 第3類 洗浄剤及び化粧品
- 第30類 加工した植物性の食品(他の類に属するものを除く。)及び調味料
- 第44類 医療、動物の治療、人又は動物に関する衛生及び美容並びに農業、園芸又は林業に係る役務
- 第36類 金融、保険及び不動産の取引
- 第37類 建設、設置工事及び修理

The Application and Registration Information



The following are some of the recently registered patents filed by our firm.

The cases of registered Patents and Utility models

- Graphic game program
- Method for manufacturing fishing bait and fishing bait
- Legitimacy authentication startup management system
- Building frame, building frame structure, building panel structure, and building construction method
- Vibration absorption device for training machines
- Add-on type controller and control system
- Table recognition processing device
- Street viewer system
- Flame-retardant water-based paint
- Interactive health promotion system
- Plastic umbrella
- Home delivery system for care recipients and others



Our firm provides support from negotiations to litigation through a team composed of in-house attorneys and the Director Patent Attorney specializing in specific infringement litigation representation.

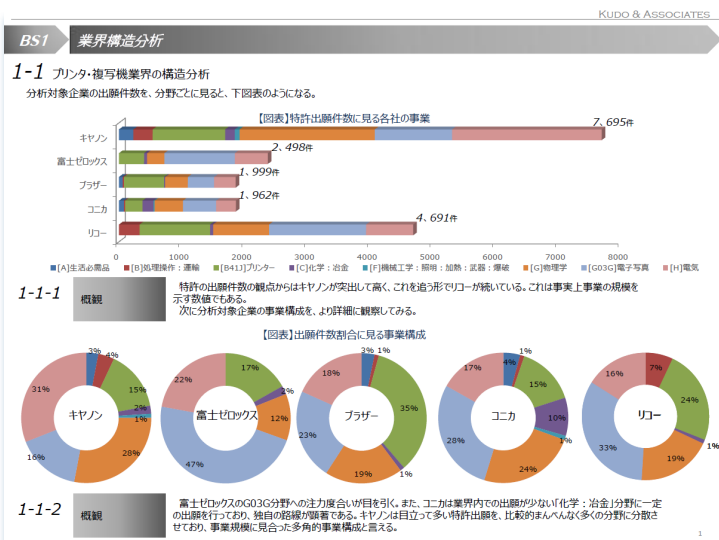
The negotiation and litigation cases handled in the past

- 2 cases of damages claims based on violations of the Unfair Competition Prevention Act.
- 2 cases of non-existence confirmation lawsuits for injunction claims.
- 17 cases of cancellation lawsuits against decisions.
- 1 case of damages claim based on utility model infringement.
- 3 cases of injunction lawsuits for trademark infringement.
- 3 cases of injunction lawsuits for patent infringement.
- 1 case of damages claim for copyright infringement.
- 3 cases of damages claim for design rights infringement.
- 2 cases of damages claim for patent rights infringement.
- 1 case of damages claim based on non-performance of a license agreement.

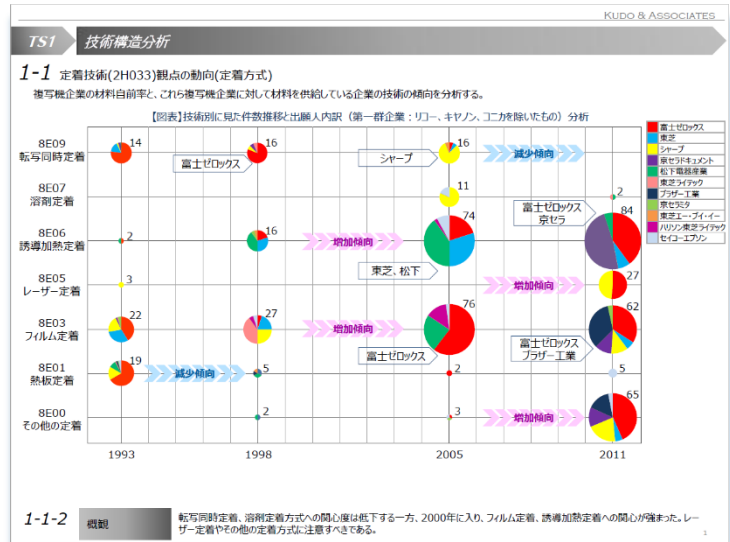
Consultation services

Our team of technical and intellectual property professionals offers various analysis services based on extensive data and unique perspectives. We provide a diverse lineup of services to meet your specific needs. Here are some examples of custom reports that analyze patent information from various perspectives.

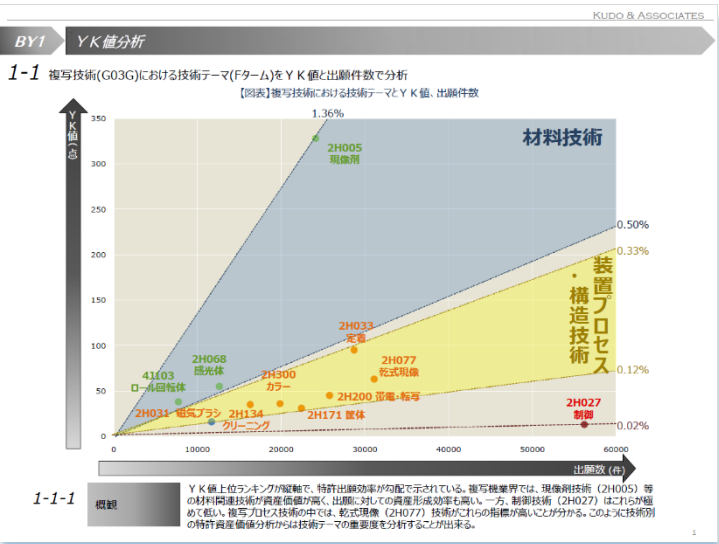
◆ Industry Structure Analysis



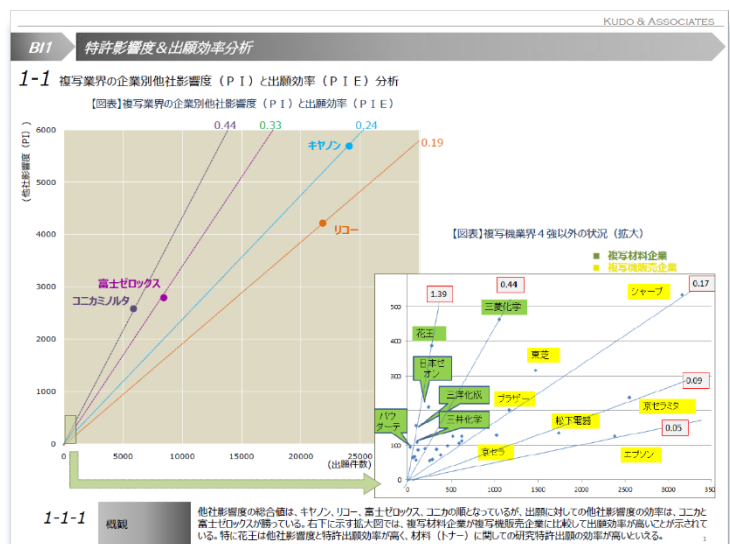
◆ Technology Structure Analysis



◆ YK Value Analysis



◆ Patent Impact & Application Efficiency Analysis



* YK Value... A technology competitiveness index derived from the analysis of technical information and patents developed by our firm.

PATWARE



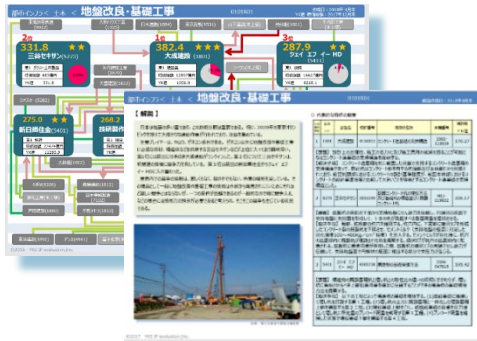
PATWARE is a system that evaluates the value of patents held by companies using YK Value and YK3 Value. YK Value and YK3 Value are indicators of technological competitiveness and have been found to have economic significance. Specifically, these values can serve as leading indicators of company revenue, stock prices, and even defaults. By utilizing these economically significant indicators to execute an IP landscape, it is believed that effective strategic planning for companies can be achieved, allowing for the establishment of economically meaningful future prospects.

* YK3 Value is an indicator developed by our firm to measure the level of focus or investment by patent holders on their patents.

Nikkei Telecon Content Sample

We have developed the following 8 contents using our unique perspective based on patent competitiveness using our YKS methodology, and we provide them within Nikkei Telecon, a membership-based business information service provided by Nikkei Inc.

1. Patent strength Industry Map, YKS Map (with explanations)



It demonstrates the patent technology competitiveness of companies, the competitive and cooperative relationships in terms of technology between companies, and the latest trends in the industry.

2. YKS Technology Development Adversary Categorization List

順位	発明者	所属企業	発明数	特許数	特許出願数	特許権取得率	特許出願率	特許権維持率	特許権消滅率	特許権維持率	特許権消滅率
1
2

The list provides a categorization of antagonistic relationships between companies within the respective classification.

3. YKS Technology Development Friendship Categorization List

順位	発明者	所属企業	発明数	特許数	特許出願数	特許権取得率	特許出願率	特許権維持率	特許権消滅率	特許権維持率	特許権消滅率
1
2

The list provides a categorization of friendly relationships between companies within the respective classification.

4. Patent Competitiveness Ranking

順位	発明者	所属企業	YK値	特許出願率	特許権取得率	特許権維持率	特許権消滅率
1
2

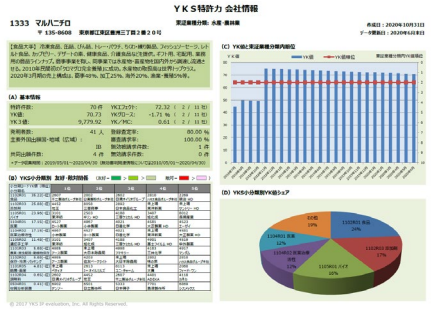
順位	発明者	所属企業	YK値	特許出願率	特許権取得率	特許権維持率	特許権消滅率
1
2

順位	発明者	所属企業	YK値	特許出願率	特許権取得率	特許権維持率	特許権消滅率
1
2

It shows a list of companies with high technological competitiveness, YK value increase rate rankings, and YK value decrease rate rankings for each category.

Nikkei Telecon Content Sample

5. YKS Patent Strength Company Information



It provides an overview of each company's patent technology competitiveness, including the latest trend comments, various YKS indicators, basic information such as the number of inventors and major overseas filing countries, and the competitive relationships within their respective industries.

6. YKS Technological Development Adversary Company List

1001 大規模建設計画 (1) 攻撃側

順位	企業名	特許番号	発明内容	特許権者	特許権者との関係
1	1001	1001	大規模建設計画	1001	大規模建設計画
2	1001	1001	大規模建設計画	1001	大規模建設計画
3	1001	1001	大規模建設計画	1001	大規模建設計画
4	1001	1001	大規模建設計画	1001	大規模建設計画
5	1001	1001	大規模建設計画	1001	大規模建設計画

1001 大規模建設計画 (2) 防御側

順位	企業名	特許番号	発明内容	特許権者	特許権者との関係
1	1001	1001	大規模建設計画	1001	大規模建設計画
2	1001	1001	大規模建設計画	1001	大規模建設計画
3	1001	1001	大規模建設計画	1001	大規模建設計画
4	1001	1001	大規模建設計画	1001	大規模建設計画
5	1001	1001	大規模建設計画	1001	大規模建設計画

We have compiled a list of adversarial relationships between companies based on patents.

7. YKS Technology Development Friendly Company List

1001 大規模建設計画

順位	企業名	特許番号	発明内容	特許権者	特許権者との関係
1	1001	1001	大規模建設計画	1001	大規模建設計画
2	1001	1001	大規模建設計画	1001	大規模建設計画
3	1001	1001	大規模建設計画	1001	大規模建設計画
4	1001	1001	大規模建設計画	1001	大規模建設計画
5	1001	1001	大規模建設計画	1001	大規模建設計画

It shows a list of adversarial relationships between companies based on patents.

8. YKS High Competitiveness Patent - Recent Application Company List

1001 大規模建設計画 (1) 高競争力特許

順位	企業名	特許番号	発明内容	特許権者	特許権者との関係
1	1001	1001	高競争力特許	1001	高競争力特許
2	1001	1001	高競争力特許	1001	高競争力特許
3	1001	1001	高競争力特許	1001	高競争力特許
4	1001	1001	高競争力特許	1001	高競争力特許
5	1001	1001	高競争力特許	1001	高競争力特許

1001 大規模建設計画 (2) 高競争力特許

順位	企業名	特許番号	発明内容	特許権者	特許権者との関係
1	1001	1001	高競争力特許	1001	高競争力特許
2	1001	1001	高競争力特許	1001	高競争力特許
3	1001	1001	高競争力特許	1001	高競争力特許
4	1001	1001	高競争力特許	1001	高競争力特許
5	1001	1001	高競争力特許	1001	高競争力特許

It lists high-competitiveness patents by company.

Writing activities

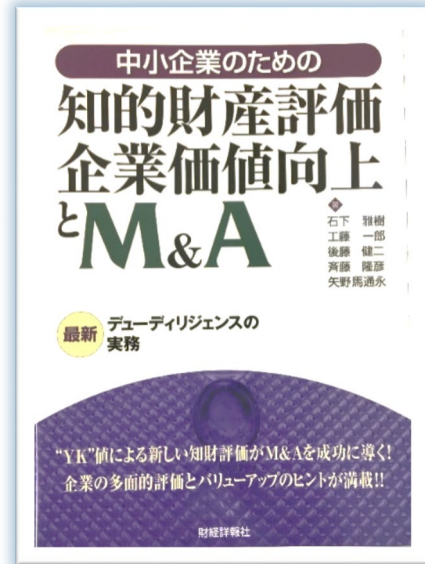
Our firm director has written a book, and we would like to introduce it to you.

Industry Mapping through Patent Strength Index (YK Value)



Doyukan (Issued on Sep. 1, 2009.)

Intellectual Property Evaluation, Enhancing Company Value, and M&A for Small and Medium-sized Enterprises



Zaikeishohosha (Issued on Jan. 1, 2010)

Practical Guide to Business Model Patents: Making It Work!



ASCII publishing (issued on Sep. 1, 2000)

Practical Guide to Patent Enforcement Negotiations



Technical information institute co., ltd. (Issued on May 1, 2004)

The Bank of Japan

In October 2013, a paper titled 'Estimating Default Rates of Companies Considering Intangible Assets' that utilized our firm's patent valuation methodology was published on the Bank of Japan's website. The verification results using our firm's methodology were featured in the 'III. Examination of Financial Intermediation Activities' section of the Financial System Report (April 2013 issue) published by the Bank of Japan.



Tokyo Stock Exchange, Inc.

In August 2012, as part of the Japan Economic Support Project, theme stocks selected using YK value were announced.



Nippon Finance Association

In May 2016, a paper titled 'Empirical Analysis on the Value Relevance of Patent Information in the Stock Market' utilizing YK value was published in the Journal of Modern Finance issued by the Japan Finance Association.



Office Overview

Name	工藤一郎国際特許事務所 Kudo & Associates
Address	Yurakucho Denki Bldg. South Tower 9F 7-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 1000006 JAPAN
Established in	2000
Director	Ichiro Kudo
Contact	TEL : 03-3216-3968 FAX : 03-5220-5018
Office hour	10:00~18:00
Access	JR Yurakucho Station (Yamanote Line, Keihin-Tohoku Line): <ul style="list-style-type: none">・ 1 minute walk from the Hibiya Exit Hibiya Station (Hibiya Line, Chiyoda Line, Toei Mita Line): <ul style="list-style-type: none">・ Directly connected to Exit A3 Yurakucho Station (Yurakucho Line): <ul style="list-style-type: none">・ 2 minutes walk from Exit JR Tokyo Station (Keiyo Line, Sobu Line): <ul style="list-style-type: none">・ 8 minutes walk from the Marunouchi Underground Central Exit (Kyobashi)



As of July 2020